

About Me: I'm a creative thinker with 11 years of professional experience juggling deadlines and multiple projects, brainstorming and executing new ideas and designs, and seeking ongoing education on best practices and industry standards. I'm a stickler for efficiency and a proud team player who initiates and embraces collaborating with colleagues and finding solutions to both design challenges and internal workflow.

Work History

Graphic Designer

CauseForce
8/2020–12/2020

Graphic Designer

The Scenic Route
4/2020–6/2020

Lead Designer

Petersen Automotive Museum
5/2014–3/2020

Graphic Designer

instant.ly (uSamp)
6/2011–1/2014

Digital Designer

Mattel, Inc.
1/2010–3/2011

Technical Skills

Adobe Illustrator (*adv*)
 Adobe InDesign (*adv*)
 Adobe Photoshop (*adv*)
 Adobe Dreamweaver (*int*)
 Adobe After Effects (*beg*)
 Adobe XD (*beg*)
 MS Office (*adv*)
 CSS (*adv*) | CSS3 (*beg*)
 HTML (*adv*) | HTML5 (*beg*)
 Branding (*adv*)
 Color Theory (*adv*)
 Image Editing (*adv*)
 Photography (*int*)
 Print Design (*adv*)
 Typography (*adv*)
 UI (*adv*) | UX (*int*)
 Web Design (*adv*)

Experience

- Executed branding and advertisement design for four museum exhibits from concept to final product
- Designed retail museum exhibit catalogs, along with a 120-page internal exhibit catalog from concept to final product
- Created branding and interface design for an online fashion competition based on well-known doll franchise
- Created illustrations and infographics, and assisted in color and photography research for new Shelby museum
- Designed museum's re-opening visitor and membership guide, as well as Gala fundraiser collateral
- Executed branding and interface design for client survey websites
- Developed and designed the data visualization for infographics and booklets showcasing panel statistics, as well as B2B print collateral
- Illustrated and designed animated videos and GIFs for social media and large LED lobby screen
- Managed and logged creative requests for Design Department, as well as initiated a system for receiving and delegating requests
- Managed search and communication for hiring vendors by requesting competitive pricing and reviewing quality
- Coordinated with vendors for print projects, attended press checks, and managed deadlines
- Initiated company culture events such as book club, game night and organized potlucks

Education

The Art Institute of California - Los Angeles
Web Design and Interactive Media, Bachelor of Science
 2006–2009